

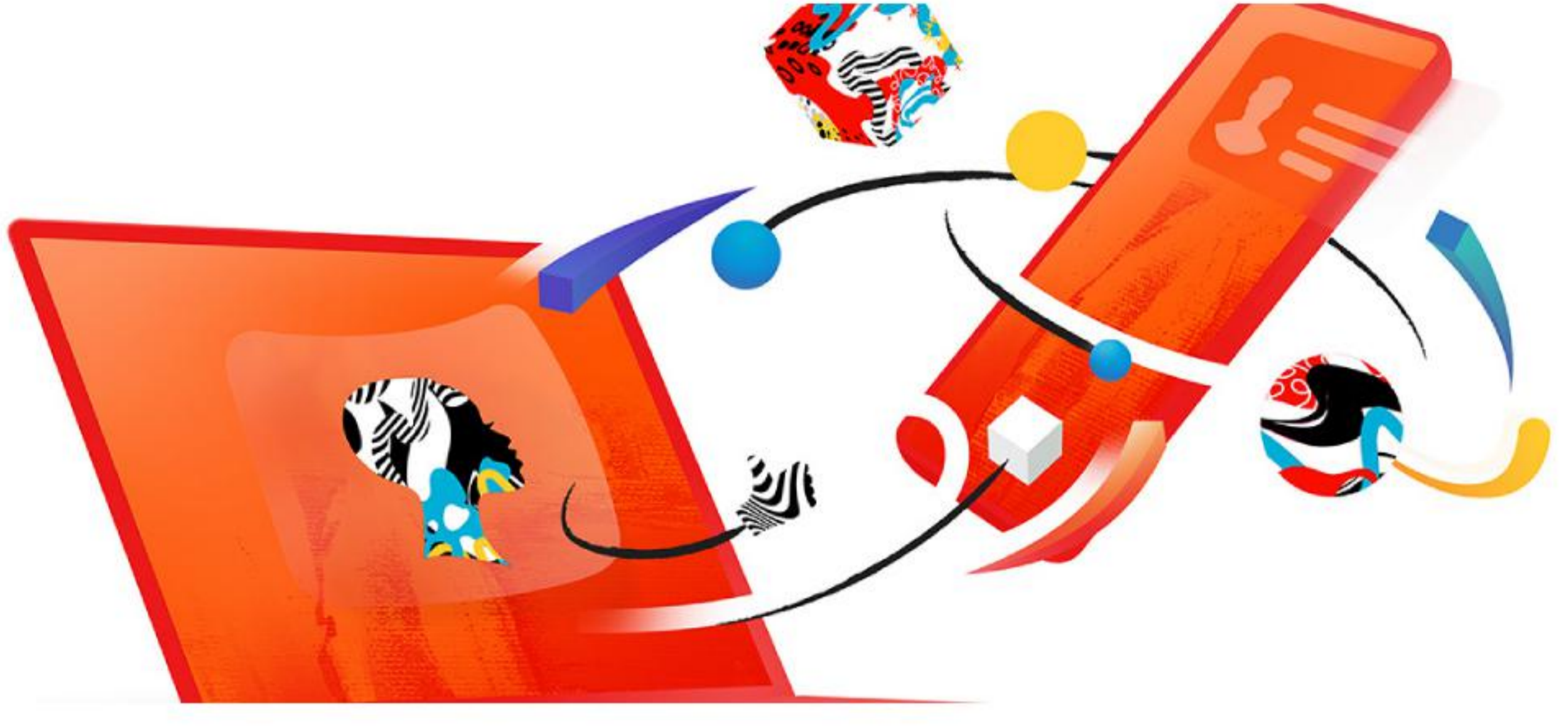


Adobe



People with Technology

# Adobe Commerce B2B white paper



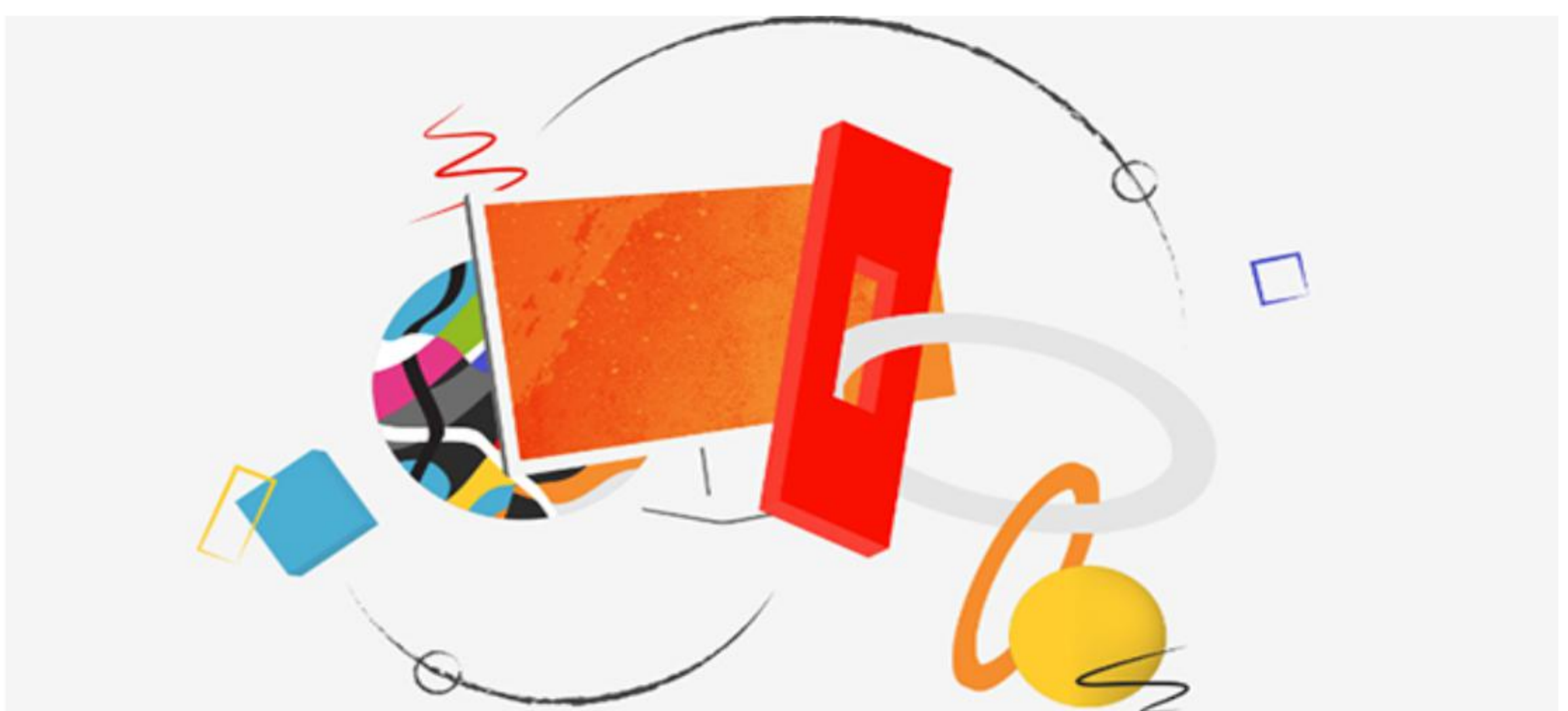
## Overview

The largest independent automotive tool & equipment specialist serving wholesalers and distributors throughout North America and the United Kingdom. 442+ Brands and Private labels, 300K+ SKUs with a reseller network of 5000+



## Technology

MasterPack ERP, Highjump WMS, SAP Hybris, Adobe Commerce, Customer PHP Commerce sites, Custom .Net applications, PowerBI Reporting Tool, STIBO (PIM), Office365



## E-Commerce Objective

Move multiple e-commerce application to single stack – Adobe Commerce  
Build independent digital identity for top brands  
Integrate the same with MasterPack ERP and Reporting Tools



## Work Summary

1. Built Adobe Commerce sites on-prem Version 2.4.x and converted SAP Hybris sites to Adobe Commerce (Built and maintaining 6 sites, WIP with others)
2. Built the first Virtual Tool Expo Dealer Show (August 28th to 29th 2020) Shop 24x7
3. WIP with the next virtual show from 8th to 10th July, 2021
4. Built independent Brand sites and Promo sites
5. Integration of ERP data from Masterpack using API
6. Overwritten price and inventory based on multi warehouse from Masterpack
7. Built an integrated PowerBI reporting tool with ERP and Magento
8. Customization in product listing page, detail page, check out
9. Created a custom module similar to cart to handle store orders
10. Created a "My favorite Custom Module"
11. Implemented CRON job to automate business process
12. Created static blocks and restricted as per the customer permission using extension
13. Processing payment through first data
14. Custom PostPO process to handle order from Magento to the ERP
15. Customization of B2B module – Quick order
16. Created an Order pad in the Admin module to facilitate sales people taking orders over phone. Implemented negotiable quote module to fulfill this requirement.
17. Integrated shipping and payment module in negotiable quote module
18. Warehouse Management in Magento Admin
19. Add proposed price to the quote
20. Minicart customizations
21. Menu display based on login / logout
22. Argento and LUMA theme customizations
23. Use of Kendo UI library in admin module to populate data in a report form
24. Automated and automated testing using selenium tool, A/B testing for specific high traffic sites



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